



Motivation towards Commitment

Course Outline and Deliverables

**The Power of  
Knowledge.**

*Our Age of Anxiety  
is, in great part, the  
result of trying to do  
today's jobs with  
yesterday's tools.*

*- Marshall McLuhan*

# Motivation & Commitment

This course is geared towards management and supervisory level employees. This is not a Leadership course, and its aim is not to develop focused leadership ability. The aim of this course is to enhance the Leadership ability to motivate, energize and support an organizations employees towards commitment.

Participants identify known aspects of their leadership and management styles and how it historically affects their team. Participants then learn how to modify their behavioural style to influence the desired, appropriate behaviors in their employees, while instilling the motivational needs of their employees towards commitment. Managers will also discuss strategies on how to monitor and acknowledge employee improvements while dealing effectively with non-committal-performers.

**“Never Doubt  
that a small  
group of  
Thoughtful  
Committed  
citizens can  
change the  
world; indeed,  
it’s the only  
thing that ever  
does”**

**- Margaret Mead**

# Course Outline

## Course Duration:

This course is a one day management workshop program focused on building the skills for employee motivation towards commitment.

## Course Outline:

The course is structured as a direct involvement work shop; this means that all participants have hands on experience and practice in implementing working strategies for motivation and commitment.

- Vision for commitment
- Leadership role
- Behavioural Motivation for Employees
- Attitude – Behaviour – Personality - Motivation
- The Amuse System – Motivating ones self - Strategies
- Motivation commitment strategies – applying – achieving desires performance
- Planning for Motivational Commitment
- Commitment – Motivation and Corporate Culture
- On being a Committed Motivational Leader

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