



Committed Leadership

Course Outline and Deliverables

**The Power of
Knowledge.**

*Our Age of Anxiety
is, in great part, the
result of trying to do
today's jobs with
yesterday's tools.*

- Marshall McLuhan

Committed Leadership

The Committed Leadership program is a full leadership program, where the participants share in developing and implementing the committed leadership approach.

A proven Behavioural based approach for developing middle managers into proactive, motivational, committed leaders, is applied on both the individual and group level. Managers participate in understanding and developing real life focused strategies to achieve true business outcomes. As a system for change, participating managers implement the appropriate approaches.

Course Duration:

This is a two day program that addresses both Personal Leadership and a leader's role in creating committed, motivated employees.

**“Never Doubt
that a small
group of
Thoughtful
Committed
citizens can
change the
world; indeed,
it's the only
thing that ever
does”**

- Margaret Mead

Course Outline

Day 1: Leadership Commitment Outline:

- Knowing your preferred self
- Personal Leadership – Define being a Leader – Commit to action
- Leadership and Communication – Behavioural based – Action plan
- Employees – developing, problematic, and Stars – Action plans
- Management Vision for commitment (part one) – Committed Leadership
- Establish the Vision (part two) – Organizational Commitment
- Practicing commitment – Interaction exercises
- Motivation and commitment

DAY 2: Motivation and Employee Commitment Outline

- Leadership vision for employee commitment – building on day one
- Employees by behaviour type – understand differences - making it easy
- Behaviour versus Attitude – Leadership makes a difference
- Behavioural Motivation - strategies
- Motivation commitment - strategies
- Motivational Employee commitment – applying – achieving desires performance
- Committed Leaders for Committed Employees – Design and Implementation Committed leaders for Organizational Commitment - Cultural initiatives

“Committed Leaders” inspire “Committed Employees”.

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