



Committed Essentials

Course Outline and Deliverables

**The Power of
Knowledge.**

*Our Age of Anxiety
is, in great part, the
result of trying to do
today's jobs with
yesterday's tools.*

- Marshall McLuhan

Committed Essentials

This program focuses on the understanding of commitment, and how the corporate culture and environment can be established that supports and produces commitment from both its leaders and employees. An understanding of what behavioural commitment is, how it applies to behaviour and work ethics, how it can be a motivator to excellence within the work place, and the benefits to an organization that are gained from this program.

This is a workshop participation program; participants learn and design strategies for the implementation of “Corporate Cultural Commitment” and maintenance.

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“Never Doubt that a small group of Thoughtful Committed citizens can change the world; indeed, it’s the only thing that ever does”

- Margaret Mead

Course Outline

Course Duration:

This course is a one day workshop style program focused on building the basics for a corporate culture that fosters and supports commitment.

Course Outline:

The course is structured as a directly involved work shop; this means that all participants have hands on experience and practice in implementing working strategies for commitment.

- Commitment defined – Commitment is – The personal nature of Commitment
- Behavioural aspects of commitment - Behaviour in the workplace
- Blame versus Gain – The Victim Cycle
- Committed Organizational Culture – What and Why – Getting there
- Commitment Strategies Part One - Keys to Creating – Designing it
- Commitment Strategies Part Two - Implementation Plans
- Living with Commitment – Maintenance Plan

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